

Special contribution

Let us hold a sense of crisis

I wish you a Very Happy New Year.

Last year, so many big happenings surprised us. The first was the severance of diplomatic relations between Saudi Arabia and Iran in the New Year, and the next are a great crush of stock market and economic slowdown in China and a stagnant stock market in Japan.

Moreover in the U.K., the nation made a choice of withdraw from the E.U. by a national referendum in June, and at last in November, Mr. Trump was elected as the coming President in the U.S. How do we understand these actualities, unexpected results?

I think that not only the change of public opinions are led by internet but the voters have had a big dissatisfaction against conventional political system bit by bit. The U.K. and the U.S. have traditionally led the globalism in the world, but today both nations select "isolationism".

The excessive marketism and globalization have afflicted the citizen life in both countries without knowing it. I would like to think this tide is latent in every country in the world today, and we must take care of these unexpected, unforeseen and sudden happenings this year,

Meanwhile in Japan, the trading guidance is improved time by time by the Ministry of Economy, Trade and Industry and our business bodies. I feel delightful that the fair pricing system, the defrayment liability of mold, the safe keeping costs of mold and other pending matters are realizing through our efforts.

Clearly today, our international business competition gets severer year by year, and we must build up our competitive power through our applying ourselves more closely. To get stronger competitive power, the grade up of quality, inductivity, engineering and technical skill is required acutely.

Besides under recent business conditions, I believe the executive officers always have to be holding a sense of crisis, and moreover every employee has to aware the same sense of crisis at the same time.

Last year in order to level up of younger employees, the Middle Japan Diecasters Cooperative Association performed a short course of study for diecasting technical skill jointly with the Central Japan Subdivision of Japan Diecast Association, and its result was so favorable that we would like to hold again with richer contents this year.

Lastly, I hope everyone at diecast business will be in good health and enjoy excellent business results in 2017.

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From editor; Thanks to Mr. Tadastugu Kubo for your special contribution.

