

35% reduction of carbon dioxide exhaustion attains Takashi Amano, President

Our new plant project has various goals in which the greatest one is the effective reduction of carbon dioxide gas exhaustion, and fortunately, we could attain the first step as an environment-friendly business today

Last October, the National Credit System Certification Committee approved us as a model business for the reduction of carbon dioxide exhaustion. Then step by step hoping to be a better green plant we have made various efforts to reduce the carbon dioxide gas exhaustion

As a result, The National Credit Certification Committee gave us a national credit 3943t (June 2012 ~ March 2013) recently. This quantity is really equal to 35 per cent reduction.

This is our first successful step to be a green business, and we wish to reduce the exhaustion more and more in the future. We are very confident about our final goal, to be a beloved business in the community both in name and in reality.

I reveal the above, and at the same time, expect heartily the greater supports from all our contacts in the future.

The left photo on page one is the certificate of an environmental business, and the left photo is the certificate of National Credit.

Dr. Sanji Kitaoka, the 50th Asuka Seminar's speaker

Recently it was revealed that the 50th Asuka Seminar is going to be held on October 4 and 5 at the Kira Kanko Hotel in Mikawa Bay National Park, and moreover the speaker and the subject of seminar were fixed as follows.

speaker Mr. Sanji Kitaoka, Engineering Advisor
Japan Aluminum Alloy Refiners Association
subject Basic knowledge of aluminum alloy
How to use K-mold

Dr. Kitaoka already lectured two times for Asuka Seminar at the 31th. in 1944 and the 36th. in 1999, at both which attendants were well impressed by his lectures. At those times, Dr. Kitaoka worked for the Nippon Light Metal Limited, the most time-honored primary aluminum smelter in Japan, as the Chief Engineer.

Since this year's seminar is commemorative 50th, Dr. Kitaoka has been chosen as the speaker.

Asuka Seminar is one of our biggest annual events and we, all of Asuka, proud of the successive performing during past 50 years. We owe our successive and magnificent opening to all our friendly customers. We are in anticipation of the coming Asuka Seminar. The photo on page two is the Kira Kanko Hotel.

The 25th Asuka golf competition

In the morning of October 5, the 25th Asuka golf competition is going to be held at the Kira Country Club for golf devotees. Right now we are accepting the registration, and expect many players will attend and enjoy the competition.

Magnesium market rises steeply

The export market of magnesium ingot from China rises steeply in the end August. Recent market price seems to be \$2,720 ~\$2,740, which is higher than \$200 compared with in early August.

In July 2012, the Chinese export market price showed \$3,480, the highest, and then it went down step by step to \$2,540~\$2,560 in July. It is said that the cost price is \$2,700, but today the supply is still over the demand.

Recently, the China Magnesium Association revealed that the total magnesium production in June marked 79,100 ton, the highest record. We can't understand the reason why it soars today.

Metallic silicon and magnesium are the most indispensable metals to produce aluminum alloy, and both metals are mainly made in China and exported. We have to remark Chinese economic policy and Chinese market carefully.

Top season of "Can to can" comes

Owing to an awfully hot summer, unexpected big numbers of used aluminum beverage can originate. We are receiving a pile of those every day as the photo on page three shows.

Aluminum Can Recycle Association expects that the consumption of aluminum beverage can will be the highest level through this extraordinary hot summer. Our "Can to can" business will be pretty busy within this year.

Aluminum can memos

(1) Japanese drink aluminum can beverage in a year	19.1 billion can
(2) a grown up Japanese drinks in a year	190 can
(3) recycled can in a year	18.0billion can
(4) recycled aluminum can at Asuka in a year	0.4 billion can
(5) recycled aluminum can at Asuka in a month	33 million can
(6) at Asuka a 1.1 ton ingot from	70,000 can
(7) at Asuka daily 20 ingots from	1.4million can

Hawaiian Festival at Kira Waikiki Beach

On August 26 ~ 30 at Kira Waikiki Beach the Hawaiian Festival was held, where Hawaiian pro dancers team performed their proper Hula, and also 1,400 dancers of Japanese pro and amateur enjoyed themselves Hula performance with a great audience as the photo on page four shows.

Company news

On September 11, The Nishio Chamber of Commerce and Industry sends us a plant observing mission, and Mr. Tsuzuki, President, and 40 members propose to join the plant tour mission. They want to study resources problem, energy problem and environmental problem.

The good will post forwarding service will be over soon. Some mails we receive have old address. Please check and renew our address.